

---

---

# Immunity for Every Community: Increasing Vaccine Confidence

Holly Scheer  
Community Partnership Coordinator  
Wyoming Department of Health  
Immunization Unit  
Public Health Division  
July 28, 2021

---

---

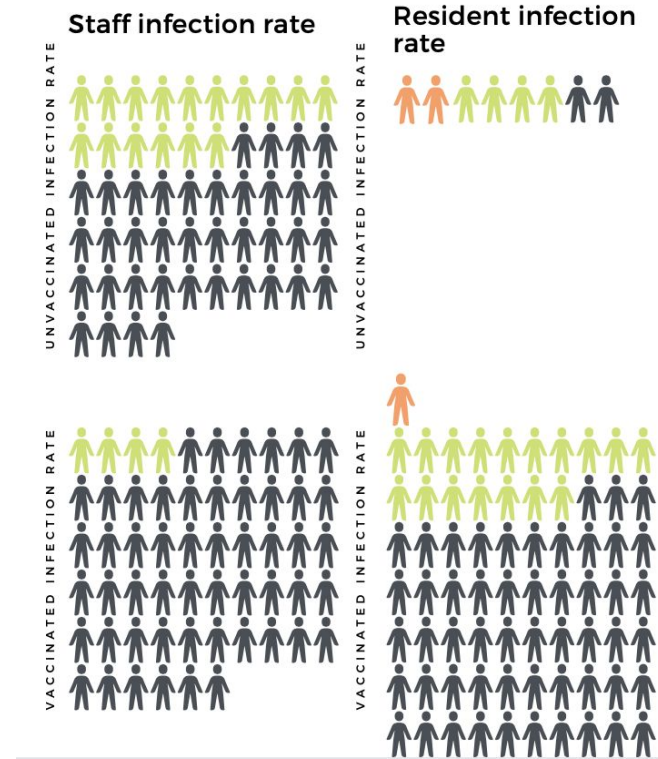


# Kentucky Nursing Home Outbreak: Real World Applications

90.4% of residents and 52.6% were staff were vaccinated.

Asymptomatic and unvaccinated staff member came to work. The identified variant was E484K.

- Lower infection rates
  - 25% vs 75% among residents
  - 7% vs 30% among staff
- Lower hospitalization rates
  - 3% vs 50% among residents
  - no staff were hospitalized
- Lower death rates
  - 1.4% vs 25% among residents
  - no staff died



# Building Confidence

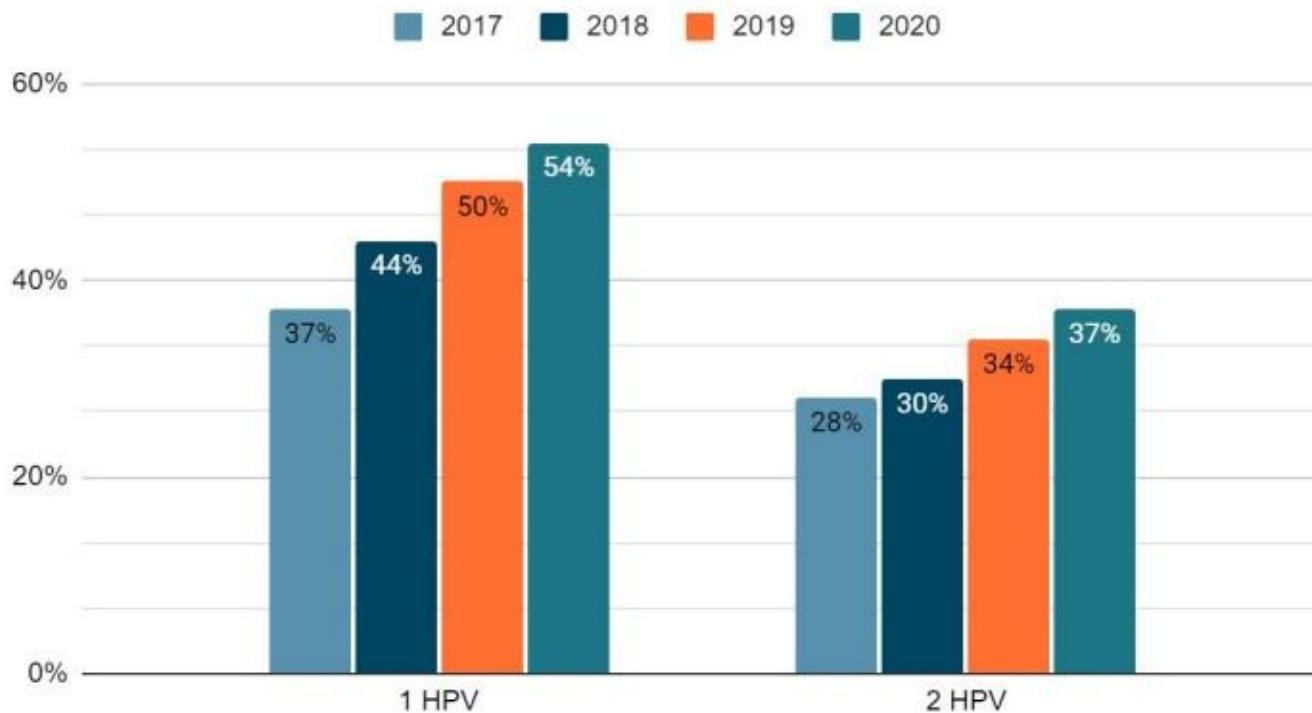
- 95% percent of doctors who have been offered a vaccine have taken it
- This figure helps builds confidence in conservative hesitant people
- Hesitancy can (and does) move to confidence
  - 20-50% of those eligible for vaccination express concerns and many go on to be vaccinated

# Building Confidence

- Respect autonomy and independence
- Tailor messaging to the individual
- Vaccination increases freedom to see family and friends
- Trusted messengers

# Wyoming Stories of Vaccine Success

## 13-17 Years HPV Coverage Comparison: 2017-2020



# Tools for Providers

- Share personal vaccine stories
- Counter misinformation and disinformation
- Address concerns transparently and head on
- Remove barriers to accessing appointments
- Offer COVID-19 vaccines during routine care when possible
- Display locations of local vaccine clinics and registration information

# How Telehealth Can Help

- Opportunity to provide information to clients and address concerns
- Safe atmosphere for high risk and immune compromised patients to discuss COVID-19 vaccines with providers
- Personalized client follow up opportunities
- Opportunity to provide information during specialist appointments, such as pregnancy appointments

# Resources

<https://health.wyo.gov/publichealth/immunization/wyoming-covid-19-vaccine-information/covidvaccineproviders/>



# Thank You

Holly Scheer

[holly.scheer@wyo.gov](mailto:holly.scheer@wyo.gov)

307-777-7481

## Immunity for Every Community: Increasing Vaccine Confidence

